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The Drink It Intern Is Back: World of Beer Will Pay You \$12,000 to Drink Beer, Travel and Share Your Experiences Online

Now Accepting 2017 Applications

Tampa, FL (March 1, 2017) — [World of Beer](#) (WOB) is on the hunt for three interns to travel the country this summer and live, drink and share the best of the beer world with brew lovers everywhere. With more than 70 locations, WOB is the perfect place to gather, drink, eat and explore beer, and its mission is to share beer and beer stories with its customers.

For the second year in a row, the Drink It Intern program seeks beer fans to travel and showcase awesome beer communities big and small, while sharing the stories of everything they experience along the way.

Whether you're a photographer or writer, social media maverick or beer blog surfer, WOB is looking for you. Adventure seekers and storytellers, beer experts or novices, brewery nerds and foodie fans are all open to apply. So if you want to learn about beer, travel, drink and tell your tale to the world, get ready to apply for the chance to share your experience as a Drink It Intern.

Internships run May through August and interns will capture content that gives beer fans a behind-the-scenes look at the fan-favorite brews and share the untold stories of beer communities that make up the country. Free beer isn't the only perk in this job— each intern will be paid \$12,000, plus travel expenses.

“World of Beer was established with the belief that great beer and beer stories have an inordinate ability to connect people, establish community and create lasting memories,” said World of Beer CMO Terry Haley. “Our Drink It Interns embody this belief as they document their journey through craft beer culture, to offer a fresh and highly personal perspective to the craft beer community, while gaining career and life skills along their journey.”

The selected Drink It Interns will be World of Beer narrators, capturing content from around the country and the world and sharing it back via WOB social media channels to fans, bringing fresh stories and new insights in the world of brew traveling. The interns will be reporting on a behind-the-scenes look at the beer industry, covering brewery and WOB events, while gaining real-world experience in a professional field that offers limitless possibilities.

“The 2016 Drink It Interns traveled to some of the most iconic beer communities across the country and around the world. This year, we are again looking forward to our interns highlighting amazing breweries, big and small, that make up the fabric of the beer community,” said World of Beer Director of Brand Marketing, Hannah Davis.

For a taste of the Drink It Intern experience, view the 2016 intern journeys [here](#).

How to Apply

Applications will be accepted online March 1 - March 26, 2017. Whether you're a college student, new graduate or a working professional in need of a sabbatical, all beer lovers of legal drinking age are encouraged to apply.

Application Process:

Round 1: Submit your application online from March 1 - March 26, 2017, and share a one-minute video that shows your passion and interest in the position. The videos should help us get to know you better. Your most epic beer memory, best trip you've ever been on or an ode to your favorite beer are all fair game. Pay attention to the entry requirements — all videos must meet the approved criteria to be considered.

Round 2: In-Person Interviews in a WOB Near You

The best applicants will move on to Round 2 and be asked to come to one of the WOB locations below on April 8, 2017, for a live interview with a panel of beer-lebrity judges. Candidates should be ready to show us their true personality, wow us with their social media and creative prowess, impress us with their passion for beer and food, and own the stage in front of our panelists and customers.

Locations:

- Henderson, NV
- Ft. Worth, TX
- Tampa International, FL
- Greensboro, NC
- Cambridge, MA

- Columbus – High St., OH
- University – Gainesville, FL
- Rockville, MD
- St. Paul, MN

Customers who didn't apply are encouraged to come out to watch the live interviews. During this round, WOB guests can participate in the fun — a vote for their favorite candidate in-tavern will result in a free beer (where legal).

Candidates must be 21 years old to apply and will need to be available on a part-time basis from May 2017 - August 2017. Candidates must be open to travel and able to work on deadline. The Drink It Intern program is open to applicants in all 50 states. For more details and to apply, visit www.worldofbeer.com/drinkitintern.

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About World of Beer: World of Beer (WOB) is the ultimate craft beer haven that offers guests a global beer experience right from the barstool. The original craft beer tavern complements its database of more than 36,000 beers with a menu full of beer-inspired food that is created to pair perfectly with the beer list. Because, the way WOB sees it, guests should do more than drink a beer — they should drink it in. World of Beer encourages guests to drink in the moments they encounter at the tavern, whether it be through the bottle, the glass, the menu, the live music or the company. WOB offers the best craft variety on the planet to the beer aficionado and casual beer fan alike. Taverns are currently open in 20 states including CO, CT, FL, GA, IL, KY, LA, MA, MD, MI, MN, NC, NV, NY, OH, PA, SC, TX, VA and WI. Visit www.wobusa.com.